



# GLOBAL PANEL BOOK 2020



# About Us



We provide a wide range of services that includes primary and secondary research. We are growing online data collection company and still evolving to widen it's range in order to further provide a full range of market research services to global clients. More than just a consultant we work as a partner of choice and trusted resource for several companies. We have a full suite of respondents encompassing most online audiences.

From specialty B2B and B2C targets to Healthcare and several communities we are willing to go for any online research projects and of any number of respondents sample size. As it's built up from an experienced executive team with decades of experience in MR and online communities. Our diverse team of researchers, developers, and project managers helps us to provide our clients with reliable sample quality and innovative technology that gets the job done. We design, manage, analyze and consult with clients on custom-built qualitative and quantitative market research in several industries.



# About Us



Voical Research provides a wide variety of research services. We custom tailor our approach to achieve each clients research objectives as effectively and efficiently as possible, we know there is no one-size-fits-all solution. Some of our specific capabilities include: We are a group of committed people who desire to expand and adapt our services to provide flexibility for all our clients to make sure you can conduct research studies and gain valuable insight through a variety of avenues.

Voical has some unique capabilities in the market research field. Our database covers all countries. That means we can recruit all of your market.



We provide qualitative and quantitative research services nationally and internationally as well.

Industries we serve in are:

- Healthcare
- Banking
- Travel
- Technology
- Retail
- Private Equity
- Automotive
- Media and Advertising
- Management Consulting
- Market Research Agencies
- Fast Moving Consumer Goods (FMCG)





# Introduction

 <b>USA - 80560</b>	 <b>Russia - 54350</b>	 <b>Philippines - 9500</b>
 <b>Canada - 30580</b>	 <b>Japan - 45270</b>	 <b>Colombia - 30800</b>
 <b>Mexico - 25760</b>	 <b>Korea - 32000</b>	 <b>France - 15650</b>
 <b>Brazil - 6500</b>	 <b>Thailand - 35700</b>	 <b>Germany - 75450</b>
 <b>Argentina - 6500</b>	 <b>Australia - 55790</b>	 <b>Spain - 35600</b>
 <b>Chile - 14400</b>	 <b>NZ - 25750</b>	 <b>Turkey - 15620</b>
 <b>India - 90620</b>	 <b>Indonesia - 59500</b>	 <b>Singapore - 35470</b>
 <b>China - 125040</b>	 <b>Malaysia - 35630</b>	 <b>Italy - 25200</b>



# USA - 80560



**42%**



**58%**

## Age

15-24	16%
25-34	24%
35-44	22%
45-54	24%
55-64	14%



## Household Income

Less than 15,000 USD	12%
15,000 - 24,999 USD	10%
25,000 - 34,999 USD	26%
35,000 - 49,000 USD	18%
50,000 - 74,999 USD	14%
100,000 - 149,000 USD	11%
150,000 - 199,999 USD	5%
More than 200,000 USD	3%
Prefer Not to Answer	1%



# USA - 80560



**42%**



**58%**

## Employment

Full Time Employment (30+ hour a week)	31%
Part Time Employment	17%
Self Employment	17%
Unemployment	21%
Student	9%
Retired	5%

## Title

Junior	12%
Senior	10%
Managerial Level	26%
Management executives(CIO,CTO, etc..)	18%
Vice President or Director	14%
Small Business Owner	11%
Others	5%



# CANADA - 30580



**44%**



**56%**

## Age

15-24	16%
25-34	22%
35-44	24%
45-54	20%
55-64	18%



## Household Income

Less than 10,000 CAD	7%
10,000-24,999 CAD	11%
25,000-39,999 CAD	16%
40,000-54,999 CAD	15%
55,000-69,999 CAD	14%
70,000-84,999 CAD	12%
85,000-99,999 CAD	6%
100,000-149,000 CAD	10%
150,000-199,000 CAD	5%
More than 200,000 CAD	3%
Prefer not to answer	1%





# CANADA - 30580



**44%**



**56%**

## Employment

Full Time Employment (30+ hour a week)	43%
Part Time Employment	22%
Self Employment	9%
Unemployment	14%
Student	3%
Retired	9%

## Title

Junior	25%
Senior	35%
Managerial Level	8%
Management executives(CIO,CTO, etc..)	12%
Vice President or Director	5%
Small Business Owner	8%
Others	7%



# Mexico - 25760



**42%**



**58%**

## Age

15-24	32%
25-34	35%
35-44	20%
45-54	12%
55-64	1%



## Household Income

Less than 20,000 MXN	28%	160,000-179,999 MXN	3%
20,000-39,999 MXN	15%	180,000-199,999 MXN	3%
40,000-59,999 MXN	11%	200,000-299,999 MXN	4%
60,000-79,999 MXN	8%	300,000-399,999 MXN	2%
80,000-99,999 MXN	8%	400,000-499,999 MXN	1%
100,000-119,999 MXN	6%	500,000-749,999 MXN	1%
120,000-139,999 MXN	5%	50,000-999,999 MXN	1%
140,000-159,999 MXN	3%	Prefer not to answer	1%



# Mexico - 25760



**42%**



**58%**

## Employment

Full Time Employment (30+ hour a week)	41%
Part Time Employment	22%
Self Employment	9%
Unemployment	14%
Student	5%
Retired	9%

## Title

Junior	30%
Senior	25%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	5%
Vice President or Director	7%
Small Business Owner	8%
Others	10%



# Austria - 7550



**47%**



**53%**

## Age

15-24	13%
25-34	21%
35-44	26%
45-54	22%
55-64	18%



## Household Income

Less than 10,000 EUR	7%
10,000-24,999 EUR	11%
25,000-39,999 EUR	16%
40,000-54,999 EUR	15%
55,000-69,999 EUR	14%
70,000-84,999 EUR	12%
85,000-99,999 EUR	6%
100,000-149,000 EUR	10%
150,000-199,000 EUR	5%
More than 200,000 EUR	3%
Prefer not to answer	1%





# Austria - 7550



**47%**



**53%**

## Employment

Full Time Employment (30+ hour a week)	31%
Part Time Employment	20%
Self Employment	19%
Unemployment	14%
Student	7%
Retired	9%

## Title

Junior	35%
Senior	30%
Managerial Level	7%
Management executives(CIO,CTO, etc..)	3%
Vice President or Director	5%
Small Business Owner	8%
Others	12%



# Belgium - 5500



**42%**



**58%**

## Age

15-24	27%
25-34	33%
35-44	21%
45-54	12%
55-64	7%



## Household Income

Less than 10,000 EUR	10%
10,000-24,999 EUR	11%
25,000-39,999 EUR	16%
40,000-54,999 EUR	15%
55,000-69,999 EUR	11%
70,000-84,999 EUR	12%
85,000-99,999 EUR	10%
100,000-149,000 EUR	6%
150,000-199,000 EUR	5%
More than 200,000 EUR	3%
Prefer not to answer	1%



# Belgium - 5500



**42%**



**58%**

## Employment

Full Time Employment (30+ hour a week)	28%
Part Time Employment	22%
Self Employment	21%
Unemployment	12%
Student	12%
Retired	5%

## Title

Junior	32%
Senior	25%
Managerial Level	10%
Management executives(CIO,CTO, etc..)	3%
Vice President or Director	5%
Small Business Owner	8%
Others	17%



# Denmark - 22770



**52%**



**48%**

## Age

15-24	23%
25-34	37%
35-44	22%
45-54	10%
55-64	8%



## Household Income

Less than 15,000 EUR	20%
15,000 to 24,999 EUR	17%
25,000 to 34,999 EUR	14%
35,000 to 44,999 EUR	8%
45,000 to 59,999 EUR	6%
60,000 to 84,999 EUR	5%
85,000 to 124,999 EUR	5%
125,000 to 174,999 EUR	4%
175,000 EUR or More EUR	4%
Prefer not to answer	17%





# Denmark - 22770



52%



48%

## Employment

Full Time Employment (30+ hour a week)	38%
Part Time Employment	12%
Self Employment	17%
Unemployment	12%
Student	13%
Retired	8%

## Title

Junior	28%
Senior	20%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	7%
Vice President or Director	10%
Small Business Owner	5%
Others	15%



# Finland - 15650



**52%**



**48%**

## Age

15-24	33%
25-34	27%
35-44	21%
45-54	12%
55-64	7%



## Household Income

Less than 10,000 EUR	10%
10,000-24,999 EUR	11%
25,000-39,999 EUR	15%
40,000-54,999 EUR	16%
55,000-69,999 EUR	11%
70,000-84,999 EUR	10%
85,000-99,999 EUR	12%
100,000-149,000 EUR	6%
150,000-199,000 EUR	5%
More than 200,000 EUR	3%
Prefer not to answer	1%



# Finland - 15650



**52%**



**48%**

## Employment

Full Time Employment (30+ hour a week)	38%
Part Time Employment	12%
Self Employment	17%
Unemployment	10%
Student	15%
Retired	8%

## Title

Junior	28%
Senior	20%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	7%
Vice President or Director	10%
Small Business Owner	5%
Others	15%



# France - 15650



**52%**



**48%**

## Age

15-24	33%
25-34	21%
35-44	27%
45-54	12%
55-64	7%



## Household Income

Less than 10,000 EUR	10%
10,000-24,999 EUR	11%
25,000-39,999 EUR	15%
40,000-54,999 EUR	12%
55,000-69,999 EUR	10%
70,000-84,999 EUR	11%
85,000-99,999 EUR	16%
100,000-149,000 EUR	6%
150,000-199,000 EUR	5%
More than 200,000 EUR	3%
Prefer not to answer	1%





# France - 15650



**52%**



**48%**

## Employment

Full Time Employment (30+ hour a week)	61%
Part Time Employment	15%
Self Employment	5.5%
Unemployment	1.3%
Student	9.9%
Retired	7.3%

## Title

Junior	37%
Senior	35%
Managerial Level	6%
Management executives(CIO,CTO, etc..)	4%
Vice President or Director	7%
Small Business Owner	6%
Others	5%



# Germany - 75450



**56%**



**44%**

## Age

15-24	33%
25-34	28%
35-44	20%
45-54	14%
55-64	5%



## Household Income

Less than 15,000 EUR	24%
15,000 to 24,999 EUR	12%
25,000 to 34,999 EUR	15%
35,000 to 44,999 EUR	10%
45,000 to 59,999 EUR	7%
60,000 to 84,999 EUR	5%
85,000 to 124,999 EUR	5%
125,000 to 174,999 EUR	3%
175,000 EUR or More	3%
Prefer not to answer	16%



# Germany - 75450



**56%**



**44%**

## Employment

Full Time Employment (30+ hour a week)	60%
Part Time Employment	18%
Self Employment	4%
Unemployment	6%
Student	7%
Retired	5%

## Title

Junior	25%
Senior	40%
Managerial Level	12%
Management executives(CIO,CTO, etc..)	6%
Vice President or Director	5%
Small Business Owner	7%
Others	5%



# Ireland - 6570



**68%**



**32%**

## Age

15-24	33%
25-34	21%
35-44	27%
45-54	13%
55-64	6%



## Household Income

Less than 10,000 EUR	10%
10,000-24,999 EUR	15%
25,000-39,999 EUR	11%
40,000-54,999 EUR	12%
55,000-69,999 EUR	10%
70,000-84,999 EUR	16%
85,000-99,999 EUR	11%
100,000-149,000 EUR	6%
150,000-199,000 EUR	3%
More than 200,000 EUR	5%
Prefer not to answer	1%





# Ireland - 6570



**68%**



**32%**

## Employment

Full Time Employment (30+ hour a week)	30%
Part Time Employment	20%
Self Employment	12%
Unemployment	15%
Student	13%
Retired	10%

## Title

Junior	18%
Senior	28%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	6%
Vice President or Director	10%
Small Business Owner	8%
Others	15%



# Italy- 25200



**63%**



**37%**

## Age

15-24	23%
25-34	31%
35-44	26%
45-54	14%
55-64	6%



## Household Income

Less than 15,000 EUR	20%
15,000 to 24,999 EUR	16%
25,000 to 34,999 EUR	20%
35,000 to 44,999 EUR	10%
45,000 to 59,999 EUR	10%
60,000 to 84,999 EUR	5%
85,000 to 124,999 EUR	3%
125,000 to 174,999 EUR	5%
175,000 EUR or More	1%
Prefer not to answer	10%



# Italy- 25200



**63%**



**37%**

## Employment

Full Time Employment (30+ hour a week)	88%
Part Time Employment	5%
Self Employment	2%
Unemployment	0.1%
Student	3%
Retired	1.9%

## Title

Junior	28%
Senior	30%
Managerial Level	10%
Management executives(CIO,CTO, etc..)	8%
Vice President or Director	10%
Small Business Owner	4%
Others	10%



# Brazil - 6500



**44%**



**56%**

## Age

15-24	23%
25-34	21%
35-44	36%
45-54	12%
55-64	8%



## Household Income

Less than 4,500 BRL	18%
4,500 to 25,000 BRL	13%
25,000 to 45,000 BRL	11%
45,000 to 65,000 BRL	13%
65,000 to 85,000 BRL	7%
85,000 to 105,000 BRL	5%
105,000 to 125,000 BRL	5%
125,000 to 145,000 BRL	4%
145,000 to 185,000 BRL	3%
185,000 to 205,000 BRL	2%
205,000 to 225,000 BRL	1%
225,000 BRL or More	1%
Prefer not to say	17%



# Brazil - 6500



**44%**



**56%**

## Employment

Full Time Employment (30+ hour a week)	41%
Part Time Employment	29%
Self Employment	8%
Unemployment	3%
Student	11%
Retired	8%

## Title

Junior	29%
Senior	40%
Managerial Level	6%
Management executives(CIO,CTO, etc..)	5%
Vice President or Director	8%
Small Business Owner	4%
Others	8%





# Philippines - 9500



**44%**



**56%**

## Age

15-24	23%
25-34	30%
35-44	27%
45-54	13%
55-64	7%



## Household Income

Less than 15,000 Peso	20%
15,000 to 24,999 Peso	15%
25,000 to 34,999 Peso	20%
35,000 to 44,999 Peso	15%
45,000 to 59,999 Peso	10%
60,000 to 84,999 Peso	5%
85,000 to 124,999 Peso	3%
125,000 to 174,999 Peso	5%
175,000 Peso or More	1%
Prefer not to answer	6%



# Philippines - 9500



**44%**



**56%**

## Employment

Full Time Employment (30+ hour a week)	38%
Part Time Employment	16%
Self Employment	15%
Unemployment	13%
Student	11%
Retired	7%

## Title

Junior	29%
Senior	40%
Managerial Level	6%
Management executives(CIO,CTO, etc..)	5%
Vice President or Director	8%
Small Business Owner	4%
Others	8%



# Spain - 35600



**58%**



**42%**

## Age

15-24	20%
25-34	31%
35-44	29%
45-54	13%
55-64	7%



## Household Income

Less than 15,000 SEK	21%
15,000 to 24,999 SEK	16%
25,000 to 34,999 SEK	24%
35,000 to 44,999 SEK	10%
45,000 to 59,999 SEK	7%
60,000 to 84,999 SEK	8%
85,000 to 124,999 SEK	3%
125,000 to 174,999 SEK	4%
175,000 SEK or More	2%
Prefer not to answer	5%



# Spain - 35600



**58%**



**42%**

## Employment

Full Time Employment (30+ hour a week)	35%
Part Time Employment	18%
Self Employment	22%
Unemployment	5%
Student	18%
Retired	2%

## Title

Junior	35%
Senior	37%
Managerial Level	8%
Management executives(CIO,CTO, etc..)	7%
Vice President or Director	5%
Small Business Owner	3%
Others	5%



# Turkey - 15620



**66%**



**34%**

## Age

15-24	19%
25-34	29%
35-44	30%
45-54	14%
55-64	8%



## Household Income

Less than 15,000 YTL	24%
15,000 to 24,999 YTL	16%
25,000 to 34,999 YTL	14%
35,000 to 44,999 YTL	9%
45,000 to 59,999 YTL	7%
60,000 to 84,999 YTL	8%
85,000 to 124,999 YTL	3%
125,000 to 174,999 YTL	4%
175,000 YTL or More	2%
Prefer not to answer	13%





# Turkey - 15620



**66%**



**34%**

## Employment

Full Time Employment (30+ hour a week)	33%
Part Time Employment	15%
Self Employment	27%
Unemployment	13%
Student	7%
Retired	5%

## Title

Junior	35%
Senior	25%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	4%
Vice President or Director	6%
Small Business Owner	5%
Others	10%



# Singapore - 35470



**48%**



**52%**

## Age

15-24	20%
25-34	29%
35-44	28%
45-54	16%
55-64	7%



## Household Income

Less than 15,000 SGD	21%
15,000 to 24,999 SGD	17%
25,000 to 34,999 SGD	21%
35,000 to 44,999 SGD	10%
45,000 to 59,999 SGD	7%
60,000 to 84,999 SGD	8%
85,000 to 124,999 SGD	3%
125,000 to 174,999 SGD	4%
175,000 SGD or More	2%
Prefer not to answer	7%



# Singapore - 35470



**48%**



**52%**

## Employment

Full Time Employment (30+ hour a week)	51.2%
Part Time Employment	20.6%
Self Employment	16.9%
Unemployment	3.7%
Student	6%
Retired	1.6%

## Title

Junior	35%
Senior	37%
Managerial Level	8%
Management executives(CIO,CTO, etc..)	7%
Vice President or Director	5%
Small Business Owner	3%
Others	5%



# Argentina - 6500



**49%**



**51%**

## Age

15-24	29%
25-34	21%
35-44	28%
45-54	13%
55-64	9%



## Household Income

Less than 25.000 ARS	21%
25.000 to 50.000 ARS	18%
50.000 to 100.000 ARS	12%
100.000 to 200.000 ARS	17%
200.000 to 300.000 ARS	10%
300.000 to 400.000 ARS	5%
400.000 to 500.000 ARS	4%
500.000 to 600.000 ARS	2%
600.000 to 750.000 ARS	3%
750.000 to 1.000.000 ARS	2%
1.000.000 ARS or more	1%
Prefer not to answer	5%



# Argentina - 6500



**49%**



**51%**

## Employment

Full Time Employment (30+ hour a week)	31%
Part Time Employment	17%
Self Employment	17%
Unemployment	21%
Student	9%
Retired	5%

## Title

Junior	30%
Senior	35%
Managerial Level	12%
Management executives(CIO,CTO, etc..)	4%
Vice President or Director	7%
Small Business Owner	5%
Others	7%





# India - 90620



**68%**



**32%**

## Age

15-24	33%
25-34	21%
35-44	24%
45-54	15%
55-64	7%



## Household Income

Less than 30,000 RS	21%
30,000 to 49,999 RS	18%
50,000 to 99,999 RS	12%
1,00,000 to 1,49,999 RS	11%
1,50,000 to 1,99,999 RS	10%
2,00,000 to 2,99,999 RS	4%
3,00,000 to 4,99,999 RS	3%
5,00,000 to 6,99,999 RS	2%
7,00,000 to 9,99,999 RS	3%
10,00,000 to 15,99,999 RS	2%
16,00,000 to 19,99,999 RS	1%
20,00,000 to 29,99,999 RS	7%
30,00,000 RS or more	3%
Prefer not to say	3%



# India - 90620



**68%**



**32%**

## Employment

Full Time Employment (30+ hour a week)	38%
Part Time Employment	15%
Self Employment	8%
Unemployment	3%
Student	28%
Retired	8%

## Title

Junior	30%
Senior	40%
Managerial Level	10%
Management executives(CIO,CTO, etc..)	5%
Vice President or Director	3%
Small Business Owner	5%
Others	7%



# China - 125040



**58%**



**42%**

## Age

15-24	33%
25-34	24%
35-44	21%
45-54	9%
55-64	13%



## Household Income

Less than 20,000 CNY	18%
20,000 to 49,999 CNY	15%
50,000 to 79,999 CNY	10%
80,000 to 119,999 CNY	8%
120,000 to 149,999 CNY	6%
150,000 to 179,999 CNY	5%
180,000 to 219,999 CNY	4%
220,000 to 249,999 CNY	7%
250,000 CNY or more	2%
Prefer not to say	25%



# China - 125040



**58%**



**42%**

## Employment

Full Time Employment (30+ hour a week)	58%
Part Time Employment	5%
Self Employment	11%
Unemployment	4%
Student	17%
Retired	5%

## Title

Junior	35%
Senior	25%
Managerial Level	10%
Management executives(CIO,CTO, etc..)	5%
Vice President or Director	8%
Small Business Owner	10%
Others	7%



# Russia - 45350



**57%**



**43%**

## Age

15-24	23%
25-34	34%
35-44	24%
45-54	9%
55-64	10%



## Household Income

Less than 100,000 RUB	24%
100,001 to 200,000 RUB	26%
200,001 to 300,000 RUB	16%
300,001 to 400,000 RUB	10%
400,001 to 500,000 RUB	9%
500,001 to 1000,000 RUB	5%
1000,000 RUB or More	3%
Prefer not to say	7%





# Russia - 45350



**57%**



**43%**

## Employment

Full Time Employment (30+ hour a week)	25%
Part Time Employment	16%
Self Employment	13%
Unemployment	20%
Student	18%
Retired	8%

## Title

Junior	23%
Senior	28%
Managerial Level	11%
Management executives(CIO,CTO, etc..)	6%
Vice President or Director	9%
Small Business Owner	7%
Others	16%



# Japan - 45270



**66%**



**44%**

## Age

15-24	34%
25-34	23%
35-44	14%
45-54	10%
55-64	19%



## Household Income

Less than 1,000,000 JPY	13%
1,000,000 to 2,999,999 JPY	9%
3,000,000 to 4,999,999 JPY	10%
5,000,000 to 6,999,999 JPY	11%
7,000,000 to 8,999,999 JPY	9%
9,000 000 to 9,999,999 JPY	8%
10,000,000 to 12,999,999 JPY	7%
13,000,000 to 14,999,999 JPY	2%
15,000,000 to 16,999,999 JPY	4%
17,000,000 to 18,999,999 JPY	3%
19,000,000 to 19,999,999 JPY	2%
20,000,000 JPY or more	3%
Prefer not to say	19%



# Japan - 45270



**66%**



**44%**

## Employment

Full Time Employment (30+ hour a week)	38%
Part Time Employment	16%
Self Employment	15%
Unemployment	13%
Student	11%
Retired	7%

## Title

Junior	18%
Senior	28%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	6%
Vice President or Director	10%
Small Business Owner	8%
Others	15%



# Malaysia - 35630



**48%**



**52%**

## Age

15-24	29%
25-34	16%
35-44	28%
45-54	20%
55-64	7%



## Household Income

Less than 25,000 RM	23%
25,000 to 50,000 RM	18%
50,000 to 100,000 RM	12%
100,000 to 200,000 RM	11%
200,000 to 300,000 RM	10%
300,000 to 400,000 RM	4%
400,000 to 500,000 RM	3%
500,000 to 600,000 RM	2%
600,000 to 750,000 RM	3%
750,000 to 1,000,000 RM	2%
1,000,000 RM or more	1%
Prefer not to answer	11%



# Malaysia - 35630



**48%**



**52%**

## Employment

Full Time Employment (30+ hour a week)	23%
Part Time Employment	22%
Self Employment	18%
Unemployment	13%
Student	6%
Retired	18%

## Title

Junior	35%
Senior	20%
Managerial Level	25%
Management executives(CIO,CTO, etc..)	3%
Vice President or Director	6%
Small Business Owner	5%
Others	6%





# New Zealand - 25750



**39%**



**61%**

## Age

15-24	27%
25-34	18%
35-44	26%
45-54	22%
55-64	7%



## Household Income

Less than 25,000 NZD	22%
25,000 to 50,000 NZD	18%
50,000 to 100,000 NZD	13%
100,000 to 200,000 NZD	11%
200,000 to 300,000 NZD	10%
300,000 to 400,000 NZD	4%
400,000 to 500,000 NZD	3%
500,000 to 600,000 NZD	2%
600,000 to 750,000 NZD	3%
750,000 to 1,000,000 NZD	2%
1,000,000 NZD or more	1%
Prefer not to answer	11%



# New Zealand - 25750



**39%**



**61%**

## Employment

Full Time Employment (30+ hour a week)	31%
Part Time Employment	12%
Self Employment	18%
Unemployment	17%
Student	13%
Retired	9%

## Title

Junior	30%
Senior	25%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	7%
Vice President or Director	10%
Small Business Owner	3%
Others	10%



# Australia - 55790



**40%**



**60%**

## Age

15-24	27%
25-34	19%
35-44	26%
45-54	22%
55-64	7%



## Household Income

Less than 25,000 AUD	21%
25,000 to 50,000 AUD	18%
50,000 to 100,000 AUD	13%
100,000 to 200,000 AUD	12%
200,000 to 300,000 AUD	10%
300,000 to 400,000 AUD	4%
400,000 to 500,000 AUD	3%
500,000 to 600,000 AUD	2%
600,000 to 750,000 AUD	3%
750,000 to 1,000,000 AUD	2%
1,000,000 AUD or more	1%
Prefer not to answer	11%



# Australia - 55790



**40%**



**60%**

## Employment

Full Time Employment (30+ hour a week)	56%
Part Time Employment	11%
Self Employment	10%
Unemployment	4%
Student	10%
Retired	9%

## Title

Junior	21%
Senior	25%
Managerial Level	20%
Management executives(CIO,CTO, etc..)	10%
Vice President or Director	9%
Small Business Owner	10%
Others	5%



# Thailand - 35700



**37%**



**63%**

## Age

15-24	24%
25-34	21%
35-44	23%
45-54	25%
55-64	7%



## Household Income

Less than 200,000 Baht	21%
200,000 to 239,999 Baht	18%
240,000 to 279,999 Baht	19%
280,000 to 319,999 Baht	16%
320,000 to 359,999 Baht	4%
360,000 to 499,999 Baht	5%
500,000 to 539,999 Baht	3%
540,000 to 579,999 Baht	2%
580,000 to 619,999 Baht	1%
620,000 Baht or More	11%





# Thailand - 35700



**37%**



**63%**

## Employment

Full Time Employment (30+ hour a week)	40%
Part Time Employment	12%
Self Employment	9%
Unemployment	12%
Student	18%
Retired	9%

## Title

Junior	25%
Senior	30%
Managerial Level	12%
Management executives(CIO,CTO, etc..)	7%
Vice President or Director	9%
Small Business Owner	12%
Others	5%



# Korea - 32000



**48%**



**52%**

## Age

15-24	36%
25-34	31%
35-44	21%
45-54	10%
55-64	2%



## Household Income

Less than 25,000,000 KRW	16%
25,000,000-35,000,000 KRW	28%
35,000,000-45,000,000 KRW	14%
45,000,000-60,000,000 KRW	17%
60,000,000-80,000,000 KRW	12%
More than 80,000,000 KRW	7%
Prefer not to answer	6%



# Korea - 32000



**48%**



**52%**

## Employment

Full Time Employment (30+ hour a week)	38%
Part Time Employment	16%
Self Employment	15%
Unemployment	13%
Student	7%
Retired	11%

## Title

Junior	18%
Senior	28%
Managerial Level	15%
Management executives(CIO,CTO, etc..)	6%
Vice President or Director	10%
Small Business Owner	8%
Others	15%



# Chile - 14400



**52%**



**48%**

## Age

15-24	35%
25-34	37%
35-44	19%
45-54	6%
55-64	3%



## Household Income

Less than 1,000,000 CLP	29%
1,000,001-3,000,000 CLP	19%
3,000,001-5,000,000 CLP	9%
5,000,001-7,000,000 CLP	6%
7,000,001-9,000,000 CLP	5%
9,000,001-15,000,000 CLP	9%
15,000,001-25,000,000 CLP	7%
25,000,001-35,000,000 CLP	3%
35,000,001-45,000,000 CLP	6%
45,000,001-50,000,000 CLP	1%
More than 50,000,001 CLP	1%
Prefer not to Answer	5%



# Chile - 14400



**52%**



**48%**

## Employment

Full Time Employment (30+ hour a week)	17%
Part Time Employment	31%
Self Employment	17%
Unemployment	21%
Student	9%
Retired	5%

## Title

Junior	12%
Senior	30%
Managerial Level	35%
Management executives(CIO,CTO, etc..)	4%
Vice President or Director	5%
Small Business Owner	7%
Others	7%





# Indonesia - 59500



**68%**



**32%**

## Age

15-24	33%
25-34	39%
35-44	20%
45-54	7%
55-64	1%



## Household Income

Less than 30,000,000 RP	41%
30,000,000-60,000,000 RP	25%
60,000,000-120,000,000 RP	15%
120,000,000-180,000,000 RP	6%
180,000,000-300,000,000 RP	3%
More than 300,000,000 RP	2%
Prefer not to answer	8%



# Indonesia - 59500



**68%**



**32%**

## Employment

Full Time Employment (30+ hour a week)	23%
Part Time Employment	22%
Self Employment	18%
Unemployment	13%
Student	6%
Retired	18%

## Title

Junior	35%
Senior	20%
Managerial Level	25%
Management executives(CIO,CTO, etc..)	3%
Vice President or Director	6%
Small Business Owner	5%
Others	6%



# Colombia - 30800



**55%**



**45%**

## Age

15-24	32%
25-34	37%
35-44	22%
45-54	7%
55-64	2%



## Household Income

Less than 1,700,000 COP	6%
1,700,000-3,500,000 COP	8%
3,500,000-6,500,000 COP	14%
6,500,000-14,000,000 COP	32%
14,000,000-28,000,000 COP	19%
28,000,000-60,000,000 COP	12%
More than 60,000,000 COP	4%
Prefer Not to answer	5%



# Colombia - 30800



**55%**



**45%**

## Employment

Full Time Employment (30+ hour a week)	41%
Part Time Employment	29%
Self Employment	8%
Unemployment	3%
Student	11%
Retired	8%

## Title

Junior	29%
Senior	40%
Managerial Level	6%
Management executives(CIO,CTO, etc..)	5%
Vice President or Director	8%
Small Business Owner	4%
Others	8%



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